

Wayfair Inc.

246.11 USD

+0.76%

ISIN: US94419L1017 Ticker: W

Sector: Retail Trade Stock exchange: NYSE Market capitalization: 17.8 billion

Key Metrics:

Performance YTD: 171.41% Estimated 2020 P/E: 57.29 Earning per share: -10.7 Price to book: -

Net Debt: 1.28 Billion Return on Equity: -

Fundamental analysis summary

Wayfair, Inc. engages in an online home furnishing store. It operates through the U.S. and International segments. Wayfair leverages data-driven algorithms to curate a feed of relevant products for consumers. Wayfair has developed robust AR (augmented reality) technology so that consumers can now "see" a furniture piece in their home. Wayfair is the Amazon of Home Retail. The company is not profitable yet. Since 2016, its net income has considerably decreased. However, revenues tripled. It is typical of a growth company. In Q2 and Q3 2020, the company finally made profits and is on track to increase by at least 25% its 2019 revenues.

Technical analysis summary

Wayfair is listed on the market since 2014 at a price of around USD 30.-. It has struggled to show any action until 2017 where price quadrupled in 2019 before pulling back to USD 23.- in the COVID-19 dip. Its price decupled in 9 months, but it is now correcting from its august ATH at USD 345.-. RSI is ranging mid-way and up/down volume ratio is low. This could be a level where investors could get in without strong reversal possibilities.

Chart - Two years





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